

<b>Policy Name</b>	Social Responsibility in Gambling Policy	
<b>Policy Purpose</b>	Ensuring the promotion of social responsibility in gambling.	
<b>Policy Created By</b>		
<b>Policy Created date</b>	July 2018	
<b>Policy Validated and Checked By</b>		
<b>Policy Validated and Checked Date</b>		
<b>Policy Renewal Date</b>		

### Policy Detail

1. West Berkshire Council is aware of its social responsibility to protect individuals from excessive and addictive gambling. As a licensing body and regulator we are well versed in these issues.
2. Limits are in place to ensure individuals cannot buy excessive numbers of tickets,
  - 2.1. This therefore restricts the capability for individuals to gamble beyond their means or gamble what they cannot afford.
  - 2.2. These limits will be monitored to see how many players reach them and may be reduced correspondingly if required.
  - 2.3. These limits are clearly highlighted at the point of purchase online.
3. Accounts require validation and set up.
  - 3.1. In the instances of direct debit the Direct Debit Guarantee ensures a time lag between ticket purchase and the first draw.
  - 3.2. As draws take place once per week, Ticket purchases are therefore not capable of being purchased for immediate play and
  - 3.3. for internal process reasons even credit & debit card payments cannot facilitate instant play into a draw for that week and a minimum of one days lag will be effective.
  - 3.4. The combination of these factors does ensure it limits the capability to facilitate instant gambling and therefore significantly reduces the risk of gambling whilst under the influence of drink or other substances.
4. It is not possible to borrow money or be entered for lottery draws unless cleared funds have been accepted. No exceptions will be made to this position.
5. The system data provides facilities to track major changes in the lottery participation. Any significant outliers in the numbers of tickets will be investigated as part of ongoing assessments on the correct levels for ticket participation.



6. A process for self exclusion from lottery participation exists to allow anyone to self exclude themselves from all West Berkshire Council propositions (existing or future)
7. Links to the support websites ([www.gamcare.org.uk](http://www.gamcare.org.uk) & [www.Gambleaware.co.uk](http://www.Gambleaware.co.uk)) plus the National Gambling Helpline are made available on the website to direct anyone to help and support should they need help from gambling additions. West Berkshire Council will be a contributing member to their research and support through membership of the lotteries council.

